

goldassociates

An Auric Company

1. Why is Gold Associates called a “referral only” organization?

Licensees in Gold Associates are not engaged in listing, selling, leasing, renting, managing, counseling, or appraising real property. They refer clients to others to earn referral commissions. As a Gold Associate, you can still benefit financially from all your hard work in building a client base without the additional expense and time!

2. May I maintain my membership in CAR as a member of Gold Associates?

No. Because Gold Associates provides “referral only services” there is no need to pay National, State, or local Association dues.

3. Must I maintain my MLS dues?

No. Because Gold Associates do not show homes, counsel clients, or write contracts, there is no need for MLS access.

4. Must I maintain a current real estate license to be part of Gold Associates?

Yes. You must maintain a current California real estate license to be an agent with Gold Associates and receive compensation.

5. Can I choose the agent that my referral will go to?

Yes! You are free to refer clients to any agent of your choosing.

6. If I don’t want to choose an agent will you do that for me?

Yes! We will find a qualified agent to handle your referral and guarantee you a 25% referral fee to the Company upon a closed transaction.

7. If I place a referral, can I negotiate the referral fee?

Yes! You are free to negotiate any referral fee amount.

8. How do I place a referral?

Easy! Send a fully completed Gold Associates Referral Form to the Gold Associates Broker, bevkendall@norcalgold.com.

9. What fees do I pay to be a “Gold Associate”?

An annual membership fee of \$100 is due upon signing your ICA and every year thereafter on your renewal date. You are on a 75/25 split on all referral fees paid to the Company.

10. Are there other monthly fees?

No! The comp. plan is simple: \$100 annual membership fee plus a 75/25 split on all fees earned. That’s it!

11. Must I pay my own E&O insurance?

No, Gold Associates pays for your E&O insurance.

12. Can I still call myself a RE/MAX Gold Agent and use RE/MAX marketing tools?

Although Gold Associates retains a very close relationship with RE/MAX Gold and Gold Nation, you are no longer a RE/MAX agent...You are a Gold Associate and a member of Gold Nation!

13. What benefits does Gold Associates provide me?

Along with E&O insurance, Gold Associates maintains a close affiliation with Gold Nation. As a result, you may attend any Gold Nation educational event or field office event, i.e., MEC’s, CWCB, Podcasts, etc.